



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-13298

Tarih: 17.10.2025

Konu : Gürcistan'da E-Ticaret Günü Etkinliği

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 10.10.2025 tarihli, 00114481754 sayılı yazısı.

İlgide kayıtlı yazıda, Gürcistan E-Ticaret Günü etkinliğinin 31 Ekim 2025 tarihinde Tiflis'te düzenleneceği belirtilmekte ve etkinliğe dair detaylı bilgilere ekteki dokümandan erişilebileceği ifade edilmektedir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Mustafa BAYBURTLU

Genel Sekreter Yardımcısı

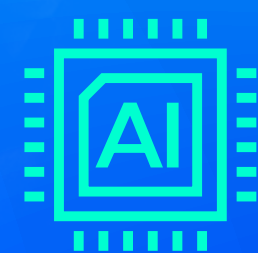
EK: Gürcistan'da E-Ticaret Günü Etkinliği Bilgi Notu (9 sayfa)



eCommerce Day

Georgia 2025

31 OCTOBER



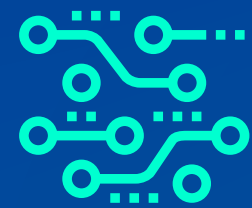
Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos
of new tools
and platforms



Workshops
to build
real skills



Showcases
from
leading
companies

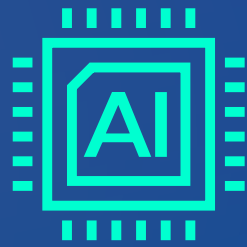


Talks
from global
and local experts



Networking Zones
for meaningful
connections

Event Focus Areas & Numbers



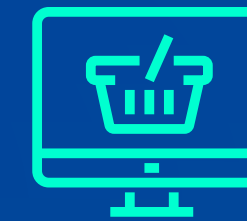
AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

Brands, Retailers,
Marketplaces

20+

Media
Representatives

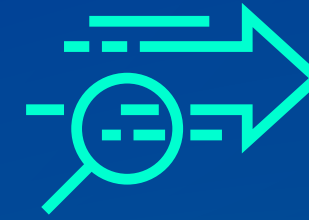
10+

Live Demos,
Showcases &
Workshops



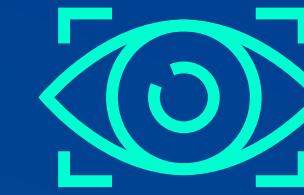
Who We Are

E-Commerce Association -
Georgia



Our Mission:

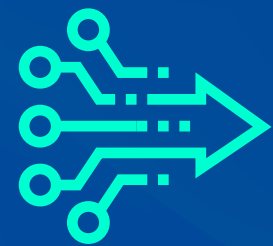
To promote, improve, and
advocate for a thriving
e-commerce environment
through collaborative
engagement with both the
public and private sectors



Our Vision:

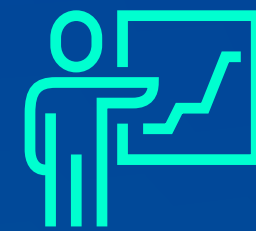
To position Georgia as a
regional hub for eCommerce
innovation, empower
businesses through
knowledge and visibility, and
create a unified voice for
digital commerce
dvancement

Why Attend?



Explore Future

Trends in commerce and consumer behavior



Meet Leading Experts

from international and local companies



Gain Actionable Insights

from keynote speeches and thematic panels



Experience Innovation Firsthand

through demos and showcases



Engage with the Community

that's building the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers

aws

**Matias
Undurraga**

Enterprise Technologist
AWS



ebay

Justin Hwa

General Manager & CXO
ex-eBay



VISA

**Andrew
Troung**

Head of Digital &
Strategy
Visa



INSPARK

**Serdar
Susuz**

CEO



trendyol.com

**Omer
Kulaklikaya**

Head of Corporate
Affairs



Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



***Let's shape
the future of eCommerce
together!***

THANK YOU !

For more information contact:

Ketevan Egadze
egadzek@ecag.ge

Follow us on Social Media:

