



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

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Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL

Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSABKRB7PC>
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr
Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

MERCHANT

customer journey

CONTACTS

For relations and government
Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

+7 (921) 181-03-20

moskvitina.IV@gazprom-neft.ru

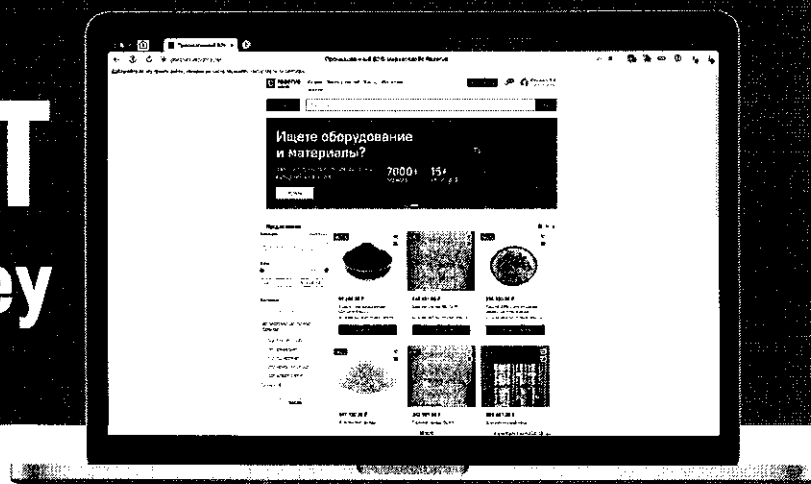
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

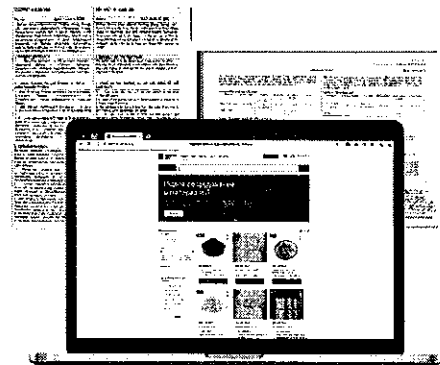
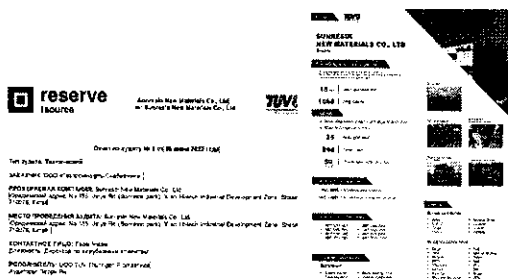
+7 (911) 739-27-93 / 8 (800) 555-08-80

Mezeshi.D@gazprom-neft.ru



- **Seller of technological equipment, spares and components that have no analogues in Russian Federation** **1**
- Pass a technical audit and gets the opportunity to place their goods (or equipment) on Reserve platform

- **Isourse.Reserve's Back office in Turkey** **2**
- Concludes a contract for the provision of services for the sale of goods through the Reserve



→ Seller

Visit Reserve platform, in which

④ 45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products



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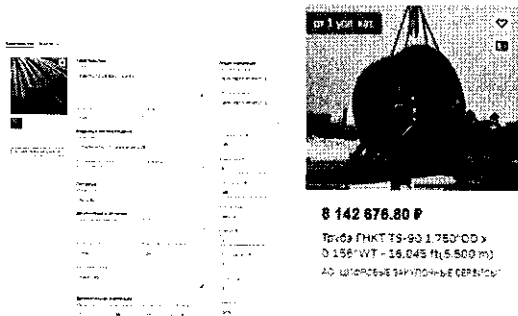
④ 3 500+ buyers - Russian industrial companies



→ Seller/Isource.Reserve's Back office in Turkey **4**

② Places information about the product in their personal account

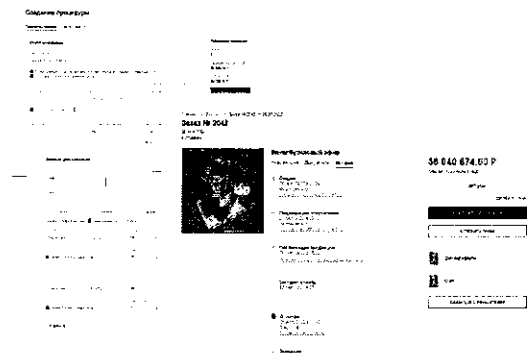
- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos



→ Seller **5**

② In personal account has the opportunity by himself or with Turkey back office:

- Place goods
- Update product information
- View sales analytics



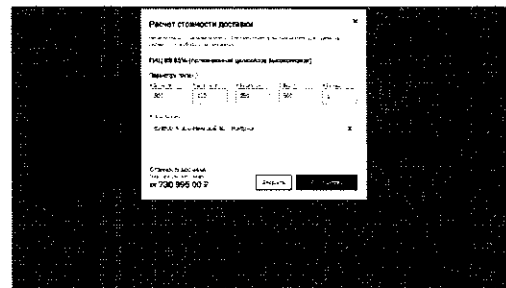
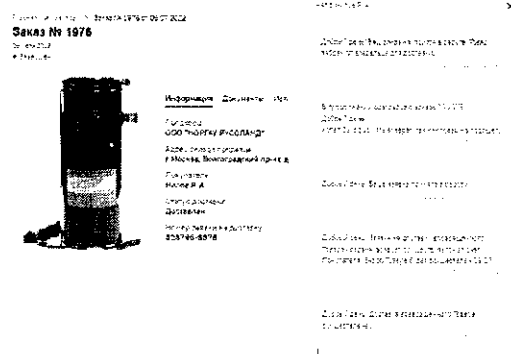
- **Isource.Reserve's Back office in Turkey**
- Interacts with the buyers on all issues related to the purchase of goods

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- **Seller**

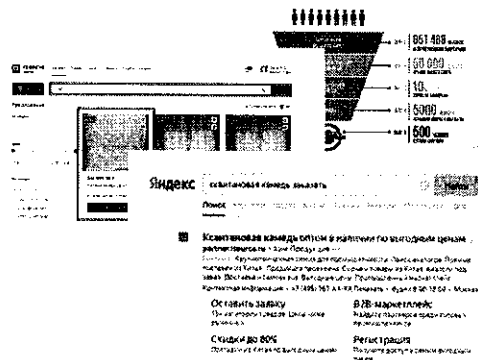
- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation

7



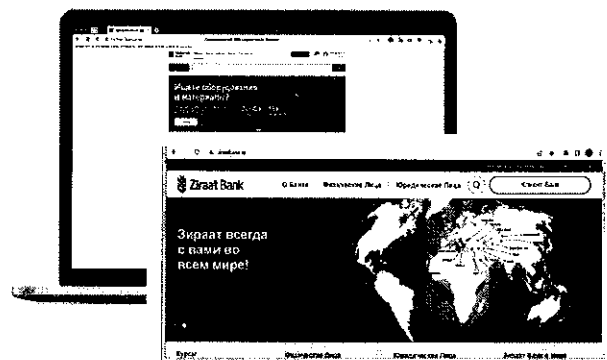
→ Isource.Reserve's Back office in Turkey

- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



CONTACTS



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