



## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



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Sayı : E-34221550-720-11328

Tarih: 31.10.2022

Konu : HUNGEXPO Exhibition Programme for 2023

TÜM ODA VE BORSALARA  
(Genel Sekreterlik)

İlgi : Macaristan Ankara Büyükelçiliği'nin 26.10.2022 tarihli epostası

İlgide kayıtlı e-posta mesajında, Budapeşte Kongre ve Sergi Merkezi'nin (HUNGEXPO) 2023 programının detayları iletilerek, tüm önemli bilgilere <https://hungexpo.hu/en> adresinden ulaşılabileceği belirtilmektedir. Ayrıca, ekte HUNGEXPO broşürü yer almaktadır.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-İmza

Cengiz DELİBAŞ

Genel Sekreter Yardımcısı

EK: hex\_programfuzet\_2023\_ENG (9 sayfa)

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# HUNGEXPO BUDAPEST

CONGRESS AND  
EXHIBITION CENTER

# 2023

 **hungexpo** 



**INFORMATION**

HUNGEXPO is a platform for organizing and exhibiting events in 13,101 Budapest. All our events take place in the Budapest Convention Center. For more information, please visit our website: [www.hungexpo.hu](http://www.hungexpo.hu)

Manuscript finalized on 28 September 2017.  
 HUNGEXPO Ltd. reserves the right to make changes.  
 Please check the date of the exhibition before your visit!

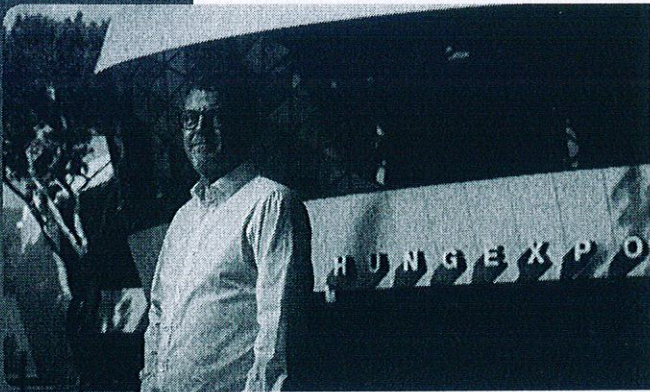
AGROMASHEXPO	25-26 January
AGRICULTURAL MACHINE SHOW	25-26 January
FEHOVA	9-12 February
BUDAPEST BOAT SHOW	23-26 February
TRAVEL EXHIBITION	23-26 February
CONSTRUMA	29 March - 2 April
HUNGAROTHERM	29 March - 2 April
HOME DESIGN	29 March - 2 April
INDUSTRY DAYS	16-18 May
AUTOMOTIVE HUNGARY	15-16 May
HOME DESIGN AUTUMN	18-19 October

**hungexpo** ALL EXHIBITIONS ON ONE PLATFORM

A HUNGEXPO Application helps visitors to register, to buy and manage tickets and get information on the spot at all our own events. It provides our exhibitors with an easy-to-use, always-on interface for online administration.

**DOWNLOAD THE HUNGEXPO APP NOW!**  
 - have the information with you!





**Dear Exhibitors and Visitors,**

Businesses can only be successful if their executives can make good plans and carry them out as well. Predictability is the lighthouse of businesses. We can never find our port without it.

Today is much harder to plan ahead than it was a few years ago. We all know the reasons: global pandemics, recession, climate change, war in our neighbourhood, sky-rocketing energy prices. These are the hardships hindering us all: exhibitors from all segments of the economy,

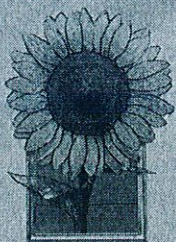
the organizers of trade conferences and we, who host these events. Today, the question is not whether we will have more exhibitors or visitors by the end of the year than two years ago. Instead, we are focusing on how we can cope with the hardships and continue the work we started together.

We all have learnt a lot from the experience of the past period. For example, we now know that even though digital solutions do widen and deepen the range of opportunities offered by the exhibition industry, they can never replace them. The feedback from our partners made it clear that nothing can make up for the personal meetings, which also justified our efforts invested into the greatest development project of the last decades. The renewed Hungexpo Budapest Congress and Exhibition Center is still Hungary's largest event venue that now offers truly 21<sup>st</sup>-century opportunities for all of its partners. Together with the Hungarian state, Hungexpo started the construction project because if you build, you have confidence in the future. Let me thank you for placing your trust in the future as you showcase your business and organize events in the renewed Hungexpo Budapest Congress and Exhibition Center, and visit our exhibitions and events.

If confidence in the future is vital anywhere, it is in our work – and this is not the proverbial "mandatory optimism". We firmly believe we are going to be a part of your future success, just as we shared your hardships.

**Gábor Ganczer**  
Chief Executive Officer,  
Hungexpo Ltd.

25-28 January 2023



**AGROMash EXPO**  
41<sup>st</sup> International Agriculture and  
Agricultural Machinery Exhibition

Agrárkép Show



[www.agromashexpo.hu/en](http://www.agromashexpo.hu/en)

[agromashexpo@hungexpo.hu](mailto:agromashexpo@hungexpo.hu)

### THEMES

- AGRICULTURAL MACHINES, EQUIPMENT AND DEVELOPMENTS
- ANIMAL HUSBANDRY DEVICES AND DEVELOPMENTS
- AGRICULTURAL DEVELOPMENTS
- FORESTRY AND FORESTRY MACHINERY
- SEEDS AND OTHER PROPAGATION MATERIALS
- CHEMICAL PRODUCTS
- AGRICULTURAL ELECTRONICS, MEASUREMENT TECHNOLOGY, DIAGNOSTICS, AUTOMATION

- AGRICULTURAL CONSERVATION
- WORK PROTECTION, WORK WEAR
- AGRICULTURAL SERVICES
- AGRICULTURAL-ENVIRONMENT MANAGEMENT AND REGIONAL DEVELOPMENT
- VITICULTURE AND VINICULTURE
- HUNGARIAN GARDEN

### Agriculture is here.

Held together, AGROMashEXPO and AgrárképShow form Hungary's most prestigious and largest agricultural exhibition. The event will showcase nearly the entire spectrum of Hungary's machinery market in Hungexpo's upgraded pavilions.

Besides the market-leading companies and the biggest international brands in distribution, the event will again feature all the key domestic machine manufacturing operators and place great emphasis on input (seeds and other propagating materials, pesticides, fertilizers, and pest relief substances), logistics, agricultural electronics and automation as well as viticulture, viniculture and garden management. As usual, the exhibition will be accompanied by a rich conference programme.

### Gorgeous nature

The grand summit of hunting, fishing and nature enthusiasts of the Carpathian Basin will be held for the 29<sup>th</sup> time in 2023.

FeHoVa is the region's most significant hunting expo and the greatest Hungarian event for fishing shows. In addition to the professional demonstrations and the usual recurring events, visitors will also be treated to a number of popular attractions in 2023. The event will feature Hungary's top hunters, who will be sharing their experiences and presenting their special trophies while visitors can also meet the top angling champions of the country, who will share tips and tricks with their audience.

**Simultaneous event:**  
10<sup>th</sup> FeHoVa – MEOESZ International Winterdogshow (CAC, CACIB)

9-12 February 2023



**FeHoVa**

29<sup>th</sup> Fishing, Hunting and Arms  
International Exhibition



[www.fehova.hu/en](http://www.fehova.hu/en)

[fehova@hungexpo.hu](mailto:fehova@hungexpo.hu)

### THEMES

#### ARMS

- ANTIQUE AND MODERN FIREARMS
- HUNTING AND SPORT FIREARMS
- KNIVES, FOLDABLE KNIVES, DAGGERS, BOWS
- AMMUNITIONS
- OPTICS
- THE ARMS AND EQUIPMENT OF LAW ENFORCEMENT AGENCIES AND SECURITY FORCES

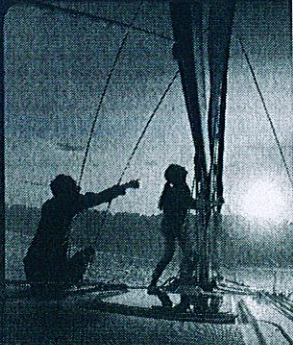
#### HUNTING

- CLOTHING
- ACCESSORIES
- OFF-ROAD VEHICLES
- ORNAMENTAL WARES, APPLIED ART WORKS
- HUNTING TOURISM
- FOREST AND WILDLIFE MANAGEMENT
- WILD GAME ANIMAL FEED, FODDER
- ANIMAL HEALTH
- BEEKEEPING
- NATURE CONSERVATION
- FEDERATIONS, ORGANISATIONS, ASSOCIATIONS, SCHOOLS

#### ANGLING

- BOILI FISHING AND SPORT ANGLING EQUIPMENT
- LURE FISHING EQUIPMENT
- FEEDER MATCHFISHING EQUIPMENT
- MATCHFISHING
- ANGLER GARMENTS, SUPPLEMENTARY EQUIPMENT, CLOTHING
- FISHING TOURISM
- ANGLING ASSOCIATIONS, ORGANIZATIONS

23-26 February 2023



[www.boatshow.hu/en](http://www.boatshow.hu/en)

[boatshow@hungexpo.hu](mailto:boatshow@hungexpo.hu)

**THEMES**

- SAIL, MOTOR AND ELECTRIC BOATS
- EQUIPMENT AND ACCESSORIES
- SHIP-BUILDING MATERIALS, PAINTS, VARNISHES
- WATER SPORTS CLOTHING
- YACHT CHARTER, BOAT RENTAL
- PORTS AND HARBOR SERVICES
- BOAT INSURANCE SERVICES, BOAT LEASING
- TRAINING SERVICES, COURSES

**There is endless freedom.**

2023 will see doors opening at the 31<sup>st</sup> Budapest Boat Show, which over the last three decades has not only become the biggest landlocked harbour in Hungary and the season-opening event of boating and water sports, but also one of the most significant domestic boating gatherings. As usual, the exhibition will showcase the entire spectrum of Hungary's boating supply along with last year's best innovations and the offers of companies dealing with water sports and the related equipment and services.

The main theme of Budapest Boat Show 2023 is, with the River Danube as its guest of honour, the event will focus on navigation opportunities on the Danube, with various programmes for professionals and the public on the stage and in the pool. The exhibition will be held together with Travel Exhibition again.

**Where true relaxation awaits.**

Hungary's No. 1 tourism fair, the Travel Exhibition will welcome professionals and travel enthusiasts for the 45<sup>th</sup> time in 2023. The event provides an unrivalled forum for tourism sector stakeholders to share their experience, best practices, to make deals and last but not least to meet visitors wishing to travel.

In 2023, the Travel Exhibition will play a prominent role in the development of sustainable tourism as a new professional task, since due to the increased energy prices, accommodation facilities, restaurants, attractions and other tourism service providers will need using new energy-efficient equipment and measures for sustainable operation, in order to build on them and become as sustainable as possible during the next turistic period.

The 2023 exhibition will welcome visitors in the renewed Pavilions E and D with such programmes as the Caravan Salon, the Off the Beaten Track Festival or Africa Expo Budapest. In addition, Budapest Boat Show, Hungary's greatest boat exhibition will be held as Travel's concurrent event again.

23-26 February 2023



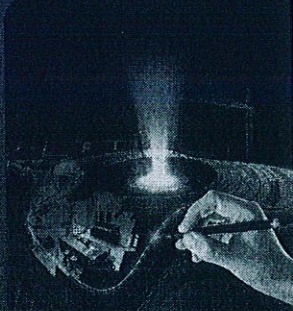
[www.utazas.hungexpo.hu/en](http://www.utazas.hungexpo.hu/en)

[utazas@hungexpo.hu](mailto:utazas@hungexpo.hu)

**THEMES**

- TOURISM BUREAUS
- TRAVEL AGENCIES
- ACCOMMODATION SITES
- MAYOR'S OFFICES, LOCAL GOVERNMENTS
- PUBLIC TRANSPORTATION COMPANIES
- CATERING SERVICE PROVIDERS
- THEME TOURISM (ACTIVE, RECREATIONAL, FESTIVAL, GASTRONOMIC, SACRAL, ETC.)
- FOREIGN COUNTRIES
- HUNGARIAN TOURIST REGIONS
- PROFESSIONAL ORGANISATIONS

29 March–2 April 2023



[www.construma.hu/en](http://www.construma.hu/en)

[construma@hungexpo.hu](mailto:construma@hungexpo.hu)

#### THEMES

- CONSTRUCTION INDUSTRY, CONSTRUCTION MATERIALS, MACHINERY
- PORTALS, GATES, SHADING TECHNOLOGY, GLASS INDUSTRY (FRONTAL)
- ROOFING, TINNING INDUSTRY (DACH-TECH)

#### The place where plans become reality.

The CONSTRUMA assortment of exhibitions is Hungary's prominent professional forum that covers the entire spectrum of home-making from construction and building engineering to interior design and home decoration. Thanks to its complexity, it is unique in the Central Eastern European region. For decades now, CONSTRUMA has been serving as the summit of Hungary's construction industry stakeholders where the professionals of the area seek answers for future challenges facing the construction industry. The presence of Hungarian and international brands guarantees that the public can get familiar with the latest technologies. The exhibition is accompanied by wide-ranging professional support and a rich conference programme which features internationally relevant events and a large-scale professional meeting of construction industry stakeholders. In 2023, the professional programmes and the exhibition focus on such themes as digitalization, environmental consciousness, circular economy and innovative architectural solutions. In close cooperation with our professional partners, we align the professional content of the 2023 exhibitions with the market demand in 2023 too. Together forming the assortment of home-creation exhibitions, CONSTRUMA, HUNGAROTHERM and HOMEDesign offer companies an opportunity to present the whole range of their products and services to tens of thousands of professional and end-user visitors.

- WATER, HEAT, SOUND INSULATION, FACADE CONSTRUCTION (INTER-ISOLA)
- LIGHTING TECHNOLOGY, BUILDING ELECTRICITY, BUILDING AUTOMATIZATION (ELECTROLIGHT)

#### The future of building engineering.

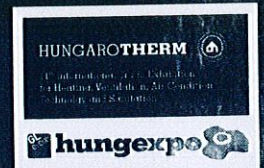
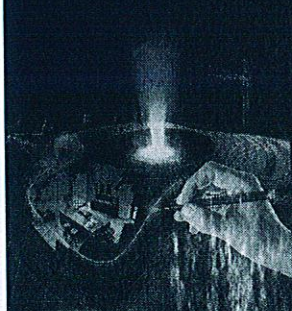
Hungary's largest building engineering exhibition HUNGAROTHERM is held biennially as part of the CONSTRUMA home creation assortment. The event's key themes are heating, ventilation and solar technology as well as renewable energies (RENEO). The novelties of other building engineering themes are also highly represented. The manufacturer's showcases are accompanied by high-end additional programmes, which attract a lot of visitors as well. The 2023 exhibitions focus on building engineering solutions, renewable energy sources, digitalization and modernization.

HUNGAROTHERM is the summit of building engineering providers. In addition to the intensive presence of manufacturers, the competitions, meetings and programmes for building engineers, mechanics, fitters and future professionals also add to the event's attractiveness. The construction industry's new challenges have brought changes in the area of building engineering and renewable energies as well, so it's worth using the opportunity to present the latest trends and product lines for the widest possible audience in next spring's HUNGAROTHERM exhibition.

- RENEO - RENEWABLE ENERGY, ALTERNATIVE ENERGY
- TRADITIONAL ENERGY SOURCES
- HEATING TECHNOLOGY
- COOLING TECHNOLOGY
- AIR, VENTILLATION, CLIMATE TECHNOLOGY
- SANITATION TECHNOLOGY
- PUMPS, WATER TREATMENT DEVICES

- SEWERAGE, WASTEWATER TREATMENT
- ASSEMBLY TECHNOLOGY
- MEASUREMENT, CONTROL AND REGULATING DEVICES
- CITY DEVELOPMENT (REAL ESTATE DEVELOPMENT, URBAN INFRASTRUCTURE)
- CITY MANAGEMENT

29 March–2 April 2023

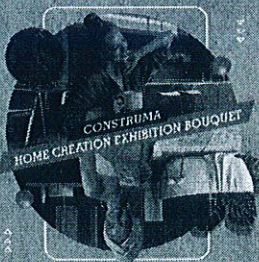


[www.hungarotherm.hu/en](http://www.hungarotherm.hu/en)

[hungarotherm@hungexpo.hu](mailto:hungarotherm@hungexpo.hu)

#### THEMES

29 March–2 April 2023



[www.olthon-design.hu/en](http://www.olthon-design.hu/en)

[olthondesign@hungexpo.hu](mailto:olthondesign@hungexpo.hu)

**THEMES**

- KITCHEN FURNITURE, -TECNOLOGY
- KITCHEN PLANNING
- FURNITURE
- FURNITURE INDUSTRY AND INTERIOR DESIGN RAW MATERIALS
- BATHROOM & WELLNESS
- FIREPLACES, STOVES
- STAIRS, RAILINGS
- COATINGS (Cold, warm)
- DESIGN ACCESSORIES, ORNAMENTS
- HOME TEXTILE
- HOME ILLUMINATION
- ENTERTAINING ELECTRONICS
- INTERIOR DESIGN PLANNING, ADVICE
- SERVICES

**The home is you.**

HOMEDesign—strong part of CONSTRUMA Exhibitions—showcase everything you may need for home decoration and interior design, kitchen technology, bathroom equipment and living room interiors. The majority of visitors to the entire assortment of exhibitions are specifically interested in this area. We are planning for a more thematic layout for the exhibition in 2023 with a special focus on such key themes as KITCHEN, BATHROOM & WELLNESS (including tiling) and HOME INTERIORS (with flooring and design).

Showcasing all areas of interior design and home decoration, the event has always laid great emphasis on presenting the latest Hungarian design trends, which will be featured in the works of local designers presented at the Hungarian Design stand. Ever since the first event of this kind, the professional segment of the exhibition has been supported by the conference and other professional programmes and demonstrations of Hungarian Wood and Furniture Industry Union FABUNIO, along with the project coordinated by the National Association of Interior Designers presenting the latest design trends in the form of interiors.

Beside its presence and practical demonstrations, the National Industry Board of Stone Carvers and Artificial Stone Contractors also organizes professional conferences each year to contribute to the event.

**See the future!**

INDUSTRY DAYS International Industry Trade Exhibition will be held again in HUNGEXPO Budapest Congress and Exhibition Center on 16-19 May 2023.

This exhibition is Hungary's largest and most significant business event in the industry, allowing the latest products and services to be showcased along with the most up-to-date technologies and systems at the same time and place. Offering complex solutions for small, medium and large enterprises, the Y2023 professional exhibition will be complemented by a rich conference programme in cooperation with state and professional partners. Exhibitors and visitors can exchange information directly about professional trends and utilize the inter-industry synergy as well.

**Simultaneous event:**

11<sup>th</sup> AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

- INDUSTRIAUTOMATION – process automation, security technology, industrial electronics, electrotechnology, building automation, system integration
- FLUIDTECH - fluid technology
- SUBCON – subcontracting industry
- MACH&WELD – machine manufacturing and welding technology
- 3D printing
- CHEMTECH - chemical, plastic, rubber industry
- LOGEXPO - Industrial logistics, material handling, storage
- ENERGEXPO - Energetics, energy management
- VÉDŐHÁLÓ Budapest – labour safety, fire safety, security
- Industrial environmental protection
- Further industrial services – medical devices
- Industrial environmental protection
- Additional industrial services – medical instruments
- Telecommunications, 5G
- Research + Development, Innovation
- Professional associations, organisations
- Educational institutes
- Financial operators
- Professional journals, publishers
- HR

16-19 May 2023



[www.iparnapjai.hu/en](http://www.iparnapjai.hu/en)

[iparnapjai@hungexpo.hu](mailto:iparnapjai@hungexpo.hu)

**THEMES**



16-19 May 2023

### There is the way to the future.

Awaiting visitors for the 11<sup>th</sup> time, AUTOMOTIVE HUNGARY, the International Trade Exhibition for Automotive Industry Suppliers will be held in May 2023. Over a decade ago, we created the exhibition as a meeting forum for the stakeholders of the Hungarian and regional automotive industry: car manufacturers, suppliers as well as small and medium enterprises. In order to respond to the increasing interest in these events over the years, domestic car factories will be joined by suppliers, part manufacturers, the representatives of the manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational industry tied to the automotive industry. Enjoying a wide professional and state support, the exhibition hosts conferences, supplier forums and the TECHTOGETHER engineers' competition.

**Simultaneous event:**  
10<sup>th</sup> INDUSTRY DAYS international  
Industrial Trade Exhibition



[www.automotivexpo.hu/en](http://www.automotivexpo.hu/en)

[automotivexpo@hungexpo.hu](mailto:automotivexpo@hungexpo.hu)

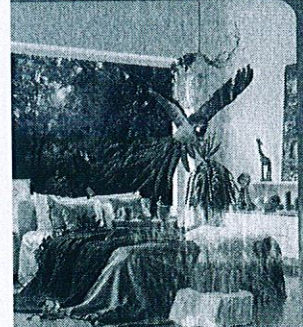
#### THEMES

- VEHICLE MANUFACTURERS
- MANUFACTURING PROCESSES AND SERVICES OF SUPPLIERS
- AUTOMOTIVE COMPONENTS AND SYSTEMS
- IT
- FACTORY / PRODUCTION EQUIPMENTS
- INDUSTRIAL SERVICES
- GARAGE INDUSTRY
- BUSINESS SERVICES
- HUMAN RESOURCES
- ALTERNATIVE DRIVE TECHNOLOGY

### Home is full of life.

The HOME Design Autumn Home-making Exhibition and Fair is focused on home creation as the autumn event presents a wide range of quality and design products, activities, counselling and demonstrations. The exhibition primarily focuses on providing a forum for members of the general public who wish to design their interiors or re-design their homes and want to get an insight into the market novelties and the domestic supply. In addition to the themes related to home interiors, the event also allows you to showcase such home-creation products as renewable energy sources, doors, windows, heating and ventilation technology, etc. Additionally, the exhibition provides programmes for professional visitors (interior designers and decorators); conferences, workshops and demonstrations. The exhibition's key professional partner is Hungarian Wood and Furniture Industry Union FABUNIO which, beyond organizing professional meetings, contributes to the range of features on offer with a number of special demonstrations. As the other key partner, the National Association of Interior Designers will enrich the premium event with consulting services, professional discussions and presentations. The exhibition also provides an opportunity for a wider range of presentations: the range of exhibitors at the event include young designers and fabric designers.

13-15 October 2023



[www.osz.ollhon-design.hu/en](http://www.osz.ollhon-design.hu/en)

[osz.ollhondesign@hungexpo.hu](mailto:osz.ollhondesign@hungexpo.hu)

#### THEMES

- FURNITURE
- KITCHEN
- HOUSEHOLD APPLIANCES
- BATHROOM AND WELLNESS
- HEATING TECHNOLOGY, AIR-, VENTILLATION- AND CLIMATE TECHNOLOGY
- RENEWABLE ENERGY
- FIREPLACES STOVES
- STAIRS, RAILINGS
- BUILDING MATERIALS
- SHADING TECHNOLOGY
- DOORS AND WINDOWS
- PARTITION SYSTEMS
- SECURITY TECHNOLOGY
- COATINGS, ORNAMENTAL PROFILES
- WALL PAINTS, DECORATIVE PAINTS
- DESIGN ACCESSORIES, DECORATIONS
- ORNAMENTAL PLANTS
- HOME ILLUMINATION
- DECORATIVE TEXTILES
- HOUSEHOLD LINEN
- HOME OFFICE
- ENTERTAINING ELECTRONICS
- SMART HOME
- HOME GYM MACHINES, DEVICES
- INTERIOR DESIGN PLANNING ADVICES
- SOFTWARE SERVICES

# HUNGEXPO BUDAPEST

## CONGRESS AND EXHIBITION CENTER

